

fresh

Products, news and ideas to help create inspirational floral arrangements



the CHOICE of PROFESSIONALS

oasis[®]
FLORAL PRODUCTS brand

contents

Fresh Talk The latest news and views.	2
On the Move Create the perfect gift hand tied design using one of the Porto Transporter Vases, easy to use and filled with style and appeal, guaranteed to grab attention and ideal for those busy periods.	3
Copacabana Ian Lloyd demonstrates how to use the versatile Lomey range of products to great creative effect in this exotic design.	4
Red Alert The colour is red, the number is twelve and the reason is love. Be inspired by this Valentine's Day best seller.	5
Easter Bunny This Easter Bunny is a true spring gem as a memorial tribute, full of character and inspiration this season.	6
OASIS® Floralife® - Fresh Start A four point plan perfect for ensuring that your flowers have lasting quality. Follow each stage for professional excellence.	7
Heartfelt The new OASIS® Bioline Heart on a Stand updates the symbolic heart tribute allowing you to create innovative, modern designs that really stand out.	8
On the Wings of Love/Heavenly Angel Two designs from Europe showcasing OASIS® FOAM FRAMES® Design Shapes. Colourful and inspiring, recreate these designs to show off your skills.	9
Clear View	10 - 11
Glassware is always a popular choice for gift designs, we show you how to create three different designs for three different price points. Perfect for a wide range of occasions.	
Hog the Spotlight	12
Ian Lloyd runs the influential UK School of Floristry, The Flower Shop in Wilmslow, travels the country demonstrating and still has time to appear on 'Britain's Got Talent', read this page to learn more about the busy designer.	
Fresh Thinking	13
Acclaimed floral artist Ian Lloyd shows off his stylish signature look and innovative technical skills to achieve a beautiful suspended design.	
For Valour	14
This step-by-step guide shows how to create a distinctive and symbolic tribute to acknowledge a victorious life.	
Starlight	15
A superstar style tribute with glowing, luminous colours which really sets this page alight.	
Breath of Spring	16
This charming springtime design comes to life with a modern twist as the traditional basket is brought bang up to date.	
Limit the Pallet	17
Minimalist elegance and neutral colours make this design an ultra modern and popular choice for Mother's Day and many other gift occasions.	
The Flower Pot	18
This tribute using an OASIS® FOAM FRAMES® Mini Shape creates a personal touch in a unique fashion which is guaranteed to impress.	
Product Finder	19
A page full of information about the products featured in this issue of fresh.	

fresh talk

With the tinsel packed away for another year and spring flowers in full swing perhaps its time for a **fresh** approach, a rethink and a change for the new season. It's easy to get swamped at peak periods by churning out bog standard designs, so **fresh** magazine is here to inspire and help you rediscover the joy of designing. Hang a sign outside your shop door, 'Artist in Residence,' and invite the customers in to see your latest floral creations. Stand out from the crowd by showcasing your professional talents, it's fun, it's creative and the clients will yearn for your aspirational designs.

In this issue of **fresh** we have called upon ultra cool designer Ian Lloyd to give old favourites, like the basket arrangement, a new lease of life, plus creating some smart new looks all designed on OASIS® FOAM FRAMES® Design Shapes. Check out page 8 because the new OASIS® Bioline Heart on a Stand is going to be a sure fire winner. Its time to help customers understand the significance and sentiments that floral funeral tributes portray, reintroducing traditional floral designs with a modern twist that express the emotion of the occasion. The Laurel Chaplet (page 14) has particular poignancy, but the meaning of this tribute has to be described, and then it can give great comfort at such a sad time.



At Ian's shop, The Flower Shop, in Wilmslow, Cheshire he aims to create temptation at every level for customers, this is why his shop is totally moveable so that every few weeks the shop is transformed with all shelving, counters and display areas changing with the seasons. The customers love the surprise of a new look as they enter the shop; it's a real shopping experience. Read all about Ian Lloyd in Hog the Spotlight on page 12.



Ian Lloyd has also been out and about with up and coming young designer Heidi Lawley at a two day OASIS® Floral Products Tutor Workshop. Nineteen tutors attended the workshops held at Stanstead, London, where Ian and Heidi inspired and advised on new techniques, OASIS® Floral Products and trends in keeping with college syllabuses.

OASIS® Floral Products (UK) have entered cyber space and are now on Facebook. To become a fan log onto www.oasisfloral.com to find out more. Here you can also get all the latest information about new products and what's on offer at the moment.



For the next issue **fresh** is off to Scandinavia to showcase the talents of a Nordic florist together with designs by rising British star Joe Massie. If you don't already get a copy of **fresh** magazine by post or email then register by logging onto the OASIS® Floral Products website.

Happy New Year to you all.

© Smithers-Oasis UK Ltd 2010. All rights reserved. Neither the whole, nor any part of the images or copy in this literature may be reproduced in any form without express prior permission from Smithers-Oasis UK Ltd

On the MOVE

Gifts to go need to be easily transportable, ready for the pick up market, and the sturdy Porto Transporter Vase from OASIS® Floral Products fits the bill perfectly.

Easy to transport gift hand tied designs are a great impulse buy for Mother's Day sales, and will be snugly secure in a Porto Transporter Vase. No more soggy tissue paper either, the new Wax Coated Tissue Paper from OASIS® Floral Products makes a much stronger water repellent wrapping than ordinary tissue.

Decorate the Porto Transporter Vase in different ways to give individual style to every design. Where's the hottest selling spot in your shop? Display a group of reasonably priced Porto Transporter Vase Designs near the door area in your shop then just watch them move on out.



Porto Transporter Vase



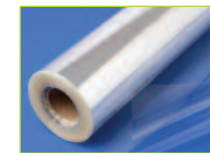
Willow Bundle



Pot Tape



Wax Coated Tissue Paper



Biodegradable Clear Cellophane



Rustic Grapevine Wire

FLOWERS AND FOLIAGE

Hydrangea 'Verena Classic'
Craspedia
Roses 'Illios'
Lily Oriental 'White Expression'
Ornithogalum Arabicum
Fatsia
Asparagus densiflorus 'Meyers'
Panicum virgatum – Fountain grass

SUNDRIES

Ivory Porto Transporter Vase
Biodegradable Clear Cellophane
Lime Green Wax Coated Tissue Paper
Green Rustic Grapevine Wire
Apple Green Willow Bundle
Pot Tape

fresh designer tips

- Use solid flower material in the centre of linear style hand ties, i.e. Hydrangea, to give bulk and help the stems radiate.
- For a firm support use Pot Tape round the tie point.





Copacabana

With its 'Flying Down to Rio' look, this retro style design has a sensational blast from the past feel.

The Carmen Miranda fashioned arrangement is a great party idea for fun table designs that are bang up to date. Created using a range of Lomey Pedestals and Lomey Dishes the citrus column has a flamboyant pineapple top made from a Sisal covered OASIS® Ideal Floral Foam Sphere. Around the base a cocktail of exotic Anthuriums, Roses, and Carnations are overlaid with swirling Sisal and Rustic Grapevine Wire. Playful and zesty this arrangement is guaranteed to get any party off to a sunny start.

To make this sunshine design follow Ian's step by step guide.

FLOWERS AND FOLIAGE

- Roses 'Tallea'
- Hydrangea 'Veronica'
- Carnations 'Prado'
- Anthurium 'Salmon Classic'
- Rosehips - 'Sensational Fantasy'
- Galax Leaves
- Panicum virgatum (Fountain grass)

SUNDRIES

- 25cm OASIS® FOAM FRAMES® Ring
- 12cm OASIS® Ideal Floral Foam Sphere
- Selection of Lomey Dishes
- Lomey Pedestal
- Lomey Universal Piece
- Glass Test Tubes
- Amber Hex Head Pins

SUNDRIES

- Orange Sisal on a Roll
- Brown Rustic Grapevine Wire
- Orange Long Raffia
- Chocolate Metallic Wire
- 10mm Apple Green Round Headed Pearl Pins
- 3.5mm Orange Round Headed Pearl Pins
- Glue Gun and High Melt Glue Sticks



25cm OASIS® FOAM FRAMES® Ring



12cm OASIS® Ideal Floral Foam Sphere



Lomey Dishes



Lomey Universal Piece



Lomey Pedestal



Sisal on a Roll



Hex Head Pins

How to make:

Step 1
Glue the Lomey Pedestal firmly into the centre of the 15" dish. Soak the 10" OASIS® FOAM FRAMES® Ring and leave to drain. Cut a cross through the centre of the oranges and slide them down the Lomey Pedestal. Place the OASIS® FOAM FRAMES® Ring onto the lower Lomey Dish. Glue a Lomey Universal Piece and a small 9" Lomey Dish to the top of the Lomey Pedestal.



Step 2
Make sure both are securely glued together. Complete the lower arrangement first using a circle of Galax leaves around the outer edge of the OASIS® FOAM FRAMES® Ring, then add the flowers. For greater impact make strong groups of flowers and intersperse with oranges. Make sure all the stems are cut diagonally and are pushed well into the floral foam. Finish the base arrangement with loops of Sisal on a Roll and brown Rustic Grapevine Wire.



Step 3
Make the pineapple top by covering the OASIS® Ideal Floral Foam Sphere with Sisal bound on with chocolate Metallic Wire. Embellish the pineapple with Long Raffia and decorative pins. Insert two Glass Test Tubes into the OASIS® Ideal Floral Foam Sphere to hold the topping of Fountain Grass, Anthurium and Galax leaves. Finally sit the decorated Pineapple on a bed of coiled orange Long Raffia.



RED ALERT

Love has a colour - and it's red. Love has a number - and it's twelve. Put them together and they are the Valentine's Day best seller.

One dozen red Roses, it's what every lover wants to receive and every real Casanova gives. When it's an impressive Valentine's Gift that is needed making twelve red Roses look unique is the test, and Ian's stunning design rises to the challenge.

Cylinder Vase from the OASIS® Floral Products range of quality glassware gives extra value and turns twelve 'Grand Prix' Roses into a stunning luxury gift for the discerning admirer.

Customers expectations are high when it comes to the lasting quality of their flowers, so make sure that OASIS® Floralife® Flower Food is added to the water in the vase to prolong the life of the Roses for as long as possible.

Red Aluminum Wire loops help to open out the design and the use of Mitsumata Branches and exotic foliage, sprayed with OASIS® Floralife® Leafshine, injects drama into the stylish hand tied.



Tall Glass Cylinder Vase



OASIS® Floralife® Leafshine



Water Dye



Aluminium Wire



Mitsumata Branches



OASIS® Floralife® Flower Food



- FLOWERS AND FOLIAGE**
- Roses 'Grand Prix'
 - Asparagus densiflorus 'Meyers'
 - Cordyline leaves 'Black Tie'
 - Rhapis Palm
 - Fatsia leaves
 - Aspidistra leaves

- SUNDRIES**
- Tall Glass Cylinder Vase - 50 x 15 cm
 - Black Mitsumata Branches
 - Red Aluminium Wire
 - Red Water Dye
 - OASIS® Floralife® Flower Food
 - OASIS® Floralife® Leafshine

fresh designer tips

- The red water is a feature of this design meaning the stems need to be wrapped in a decorative way to enhance the look. Here an Aspidistra leaf and Aluminum Wire are used to cover the stems.

EASTER Bunny

This jolly Easter Bunny would make a great centrepiece for a seasonal window display and customers would be hopping to your shop to get a glimpse.

Symbolic with Easter the Bunny is a mythical animal that brings baskets of confectionary eggs to children the world over. When not masquerading as an Easter Bunny the OASIS® FOAM FRAMES® Raised Shape Sitting Rabbit makes an ideal funeral tribute for a child or nature lover.

The elevated contours of the OASIS® FOAM FRAMES® Raised Shape Sitting Rabbit make it easy to keep the character of the Bunny. No more haring around to find the eyes and nose, as they come complete with the frame.

Based in traditional long lasting white double Chrysanthemums it's quick and easy to make, assembly takes around forty-five minutes. His ears and paws are completed with pads of white and yellow Sisal moulded together with OASIS® Tack 2000 Spray Glue, then trimmed into shape and secured with Mossing Pins. Clasping two sunny yellow Gerbera and dressed with a smart checked bow-tie and copper whiskers, he's the cutest Bunny to send a Happy Easter message to customers.



OASIS® FOAM FRAMES® Raised Shape Sitting Rabbit



Metallic Paper Covered Wire Lengths



OASIS® Tack 2000 Spray Glue



Mossing Pins



Sisal



FLOWERS AND FOLIAGE

Chrysanthemum Euro
(approximately 25 stems)
Gerbera 'Talisa'

SUNDRIES

OASIS® FOAM FRAMES® Raised Shape Sitting Rabbit
Yellow and White Sisal
Copper Metallic Paper Covered Wire Lengths
OASIS® Tack 2000 Spray Glue
Mossing Pins

There is a simple four-point plan to professional flower care. It's an insurance policy for florists to guarantee that flowers and foliage last the longest possible time for customers.

Applying professional standards and techniques when it comes to flower care is vital, floristry skills are not enough, expert organization, high-quality cleanliness and specialist flower care all works hand in hand with floral design talent. OASIS® Floralife® are

constantly researching and developing products to enhance the life of flowers, their FloraCare® programme of study and research explores the best possible ways in which to do this. Try this four stage plan for maximum flower lasting qualities.

1. Hydration and Nutrition



Hydration in a flower shop means giving flowers water the minute they arrive from the grower or wholesaler. Often the florist has no idea what sort of treatment the flowers have been

given by the grower and when flowers arrive dry packed they need immediate attention. By using a hydrating solution the speed the flowers take up water is enhanced and perfect crispness results. Waiting for flowers to take up water can mean hours of delay, but with OASIS® Floralife® 200 Clear Hydrating Solution, the process is speeded up and stem blockages are removed. Recutting the flower stems and using a hydrating solution is a great way to start flower care.

3. Sanitation

There's nothing worse than the pong of dirty flower buckets, nasty to smell and look at and what's more harmful to the flowers. Proper sanitation is an integral part of flower care and handling.

Bacteria and fungi build up fast in dirty buckets and can penetrate the flower stems. This means the water carrying tubes in the stems become clogged with slime and cause premature wilting. OASIS® Floralife® Cleaner has triple action, it disinfects, cleans and deodorizes. It also builds up a residual effect that keeps buckets fresh for days after the initial cleaning.



4. Customer Care

Educate customers to enjoy their flowers for longer with the addition of an OASIS® Floralife® professional cut flower food 'take-home' sachet. The solution stays clear when added to the water and helps to keep flowers fresh, providing additional value. OASIS® Floralife® Flower Food Sachets give a nutritional boost to flowers and come in different pre-measured sachets – 3.5g, 5g and 10g so that the correct amount of food can be added to any size bouquet. Use OASIS® Floralife® Flower Food sachets for cut flower storage, vase solutions and floral foam soaking.



2. Protection



OASIS® Floralife® Finishing Touch is a ready to use liquid finishing spray mist used on fresh flowers and foliage, floral designs and pot plants to refresh, hydrate and protect. It's an essential tool for florists, particularly useful for bridal work where buttonholes, corsages and bouquets can be made up in advance and then protected with a quick spray. The spray is transparent and leaves no residue, try it on pot plants and foliage too, it's a clear winner.



Heartfelt

As a statement of love and evocative old world charm this handsome heart tribute will speak for itself and be a dramatic centre point of focus.

Large and impressive the OASIS® Bioline Heart on a Stand will evoke the perfect emotional response from the bereaved and the new sturdy standing heart is set to become a popular choice of tribute. A dramatic edging of black textured ribbon and a base of antique coloured Hydrangea is a perfect foil for a cluster of rich red Roses complemented by Gloriosa and 'Choco' Anthuriums.

fresh designer tips

- Buy short stemmed Hydrangea for economy Wire the Hydrangea florets together to form compact clumps. This will aid longevity.
- Attach Pot Tape around the outline of the heart to give a firmer fixing when pinning the ribbon edging on.

FLOWERS AND FOLIAGE
 Hydrangea 'topaz'
 Gloriosa 'rothschildiana'
 Asparagus densiflorus 'Meyers'
 Rose 'Grand Prix'
 Anthurium 'Choco'
 Anigozanthos 'Rufus Red'

SUNDRIES
 OASIS® Bioline Heart on a Stand
 OASIS® NAYLORBASE® LE BUMP®
 Black Textured Ribbon
 Mossing Pins
 Pot Tape



OASIS® Bioline Heart on a Stand



OASIS® NAYLORBASE® LE BUMP®



Pot Tape



Mossing Pins

Heavenly Angel

Angels are symbolic of heaven and an angelic tribute is chosen for its innocent representation, often for a child's funeral.

The OASIS® FOAM FRAMES® Angel measuring 61 x 44cm can be decorated in a variety of mediums. When made with moss, dried materials, decorative ribbons and wires it makes a lasting graveside memorial. Our cherubic angel is made with long lasting green Chrysanthemum spray and Gypsophila 'My Pink', the wings are Marabou Feathers from the OASIS® Floral Products range and a halo of wool, secured by Steel Pins, surrounds our celestial Angels head.

FLOWERS AND FOLIAGE
 Chrysanthemum 'Feeling Green'
 Gypsophila elegans 'rosea'
 Chrysanthemum 'Biaritz Pink'

SUNDRIES
 OASIS® FOAM FRAMES® Angel
 Steel Pins
 White Marabou Feathers



OASIS® FOAM FRAMES® Angel



Marabou Feathers



Steel Pins

On the Wings of Love

Butterflies have a special place in the hearts of many; they are a symbol of joy in numerous cultures. In legend they represent the flight of the human soul and therefore are a fitting last gift or a memorial tribute.

The OASIS® FOAM FRAMES® Butterfly has the floral foam scored to show the body and wing sections making the frame easy to use. Use vibrant colours and textures in bold segments to form the wings. The body can be made up with Finland Moss or Sisal, Twine or Cord, and for the antenna gold Metallic Paper Covered Wire Lengths with Craspedia tops are ideal. Whatever exotic species is required the metamorphosis is easy with the OASIS® FOAM FRAMES® Butterfly.

FLOWERS AND FOLIAGE
 A mixture of Chrysanthemum
 Spray Santini varieties
 Craspedia
 Limonium sinuatum

SUNDRIES
 OASIS® FOAM FRAMES® Butterfly
 Gold Metallic Paper Covered Wire Lengths



OASIS® FOAM FRAMES® Butterfly



Metallic Paper Covered Wire Lengths

fresh designer tips

- Chrysanthemums have soft stems, double leg mount the stems used on the edges of the OASIS® FOAM FRAMES® Butterfly for additional security.



◀ Extravagant

Elongating the design by decorating the outside of a slender Hollow Narrow Lily Vase gives additional value to this luxury arrangement of Callas and Lilies topped with a Bead encrusted fountain of grass.



Hollow Narrow Lily Vase Glass Test Tubes OASIS® Floralife® Leafshine
Aluminium Wire Beads

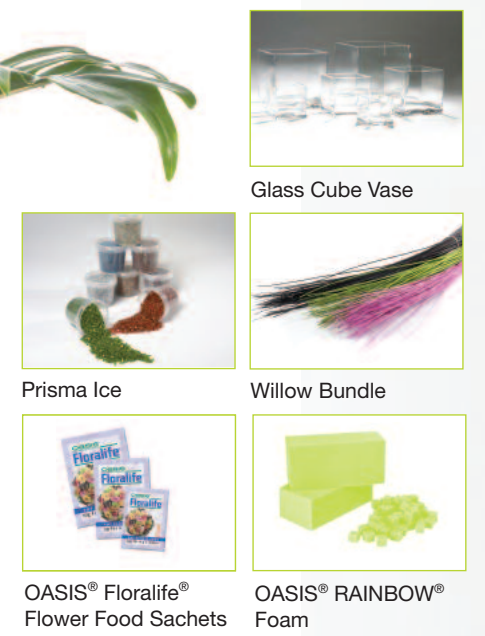
FLOWERS AND FOLIAGE
 Oriental Lily 'White Expression'
 Zantedeschia 'Crystal Blush'
 Fatsia leaves
 Asparagus densiflorus 'Meyers'
 Xanthorrhoea (Steel Grass)
 Xerophyllum tenax (Bear Grass)

SUNDRIES
 Hollow Narrow Lily Vase – 80cm
 Glass Test Tubes
 1mm Gold Aluminium Wire
 White 8mm Beads
 OASIS® Floralife® Leafshine



◀ Affordable

Using OASIS® RAINBOW® Foam in the top of a small Glass Cube is decorative and holds the flowers in place. Use green Prisma Ice in the bottom of the container and push the stems of the flowers through the OASIS® RAINBOW® Foam into the water below for added lasting quality. Always soak OASIS® RAINBOW® Foam in water containing OASIS® Floralife® Flower Food in order to enhance flower life.



Glass Cube Vase
Prisma Ice Willow Bundle
OASIS® Floralife® Flower Food Sachets OASIS® RAINBOW® Foam

FLOWERS AND FOLIAGE
 Anthurium 'Midori'
 Craspedia
 Ornithogalum Arabicum
 Philodendron Xanadu

SUNDRIES
 Lime Green OASIS® RAINBOW® Foam
 Glass Cube Vase – 12cm
 Apple Green Prisma Ice
 Apple Green Willow Bundle
 OASIS® Floralife® Flower Food Sachets



◀ Value

Creating an arrangement inside the vase and using one or two special flowers gives a budget design extra value and merges the container and flowers together as one. Use OASIS® Ideal Floral Foam covered with Sisal to hold the flowers in place, before tucking in one or two exotic flowers.



Tall Glass Cylinder Vase
Willow Bundle OASIS® Ideal Floral Foam
Sisal

FLOWERS AND FOLIAGE
 Eucharis
 Craspedia
 Anthurium 'Midori'
 Hydrangea 'Verena Classic'

SUNDRIES
 OASIS® Ideal Floral Foam
 Tall Glass Cylinder Vase – 40 x 15cm
 Apple Green Sisal
 Apple Green Willow Bundle



Hog the Spotlight! Ian Lloyd

You can't walk down Water Lane in Wilmslow without bumping into football stars, celebrities or fans of Ian Lloyd.



The Wilmslow roads are paved with convertible Bentleys, the boutiques stocked with tiny designer dresses with huge price tags, and it's where a million pounds only gets you a tiny apartment. But when its flowers the rich and famous want they beat a path to The Flower Shop, Wilmslow, where our own floristry super star Ian Lloyd is in residence.

Ian, with his partner Dave Bolton, run The Flower Shop and the influential UK School of Floristry. Their moneyed clientele are switched on, design led and used to getting exactly what they want, they demand only the best and Ian and Dave are happy to oblige, at the right price. Weddings and events are The Flower Shop's core



business and Ian explains that every weekend in the summer is like Mother's Day. Brides know that they will get Ian's individual expertise, and this is one of the selling points that clinch the colossal amount of wedding bookings. Mega weddings demand terrific organization and on some occasions furniture removal vans are hired to cope with the demand of getting to the church on time. As Ian points out, 'It's just one journey in a furniture removal van, whereas in smaller vehicles it's several journeys, and the plus side is the furniture van comes complete with two hefty men to help load and unload. It's cost effective on huge weddings.'

Since Ian's television debut on 'Britain's got Talent,' his fame has spread far and wide and he regularly travels the country with his opera singing partner Helena Leonard, as 'Floral Highnotes'. Ian is a popular NAFAS demonstrator and in demand as an OASIS® Ambassador, travelling the country showcasing his unique talent.

The UK School of Floristry situated above The Flower Shop in Wilmslow, offers the very best in professional floristry training with a wide range of courses from beginners to master classes with top European designers. Ian's expertise as a tutor is legendary and he is dedicated to the pursuit of excellence in floristry. Check out www.ukschooloffloristry.com for more information. Only professional florists are allowed on the floristry courses, as Ian's priority is to protect florists and their businesses. Although the wealthy ladies that lunch of Wilmslow are not neglected, Ian caters for them with arrangement workshops and flower handling courses.

OASIS® Floral Products are high on the list when it comes to stocking up for both the shop and the school. Ian says, 'We wouldn't dream of using anything but OASIS® Floral Foam, we use a huge amount of OASIS® NAYLORBASE® Posy Pads, as they are ideal for wedding table arrangements, and also OASIS® Bouquet Holders, as they have just the right amount of floral foam.'

Ian gives his trendy customers an up market shopping experience with cool directional designs. In the classy boutique style environment, that his discerning customers expect, he makes buying flowers so easy.

fresh THINKING

Innovative design ideas with customer appeal.

Acclaimed floral artist Ian Lloyd is renowned for his stylish signature look.

Reaching out to embrace and discover new styles of design is underpinned with innovative technical skills. It's a mesmerizing combination and Ian Lloyd has it all. Eye-catching simplicity is often the most difficult to achieve and Ian's sensational suspended design makes the most of defined space giving a fresh prospective to visual balance.

The floating circular collar is made from Copper Floral Mesh, Pepe Cones and Mikado Reeds, and then hung with Glass Test Tubes for the Callas and Phalanopsis Orchids to sit in, finally entwined with a garland of Asparagus Myrtifolius. The collar is held in place by Mikado Reeds secured into the rounded Hedera top. Totally inspiring this arrangement will encourage everyone to rediscover the joys of designing.



16cm OASIS® Ideal Floral Foam Sphere



Bullion Wire



Glass Test Tubes



Copper Floral Mesh



Metallic Wire



Mikado Reeds



Pepe Cones

FLOWERS AND FOLIAGE

Phalanopsis Orchids 'Detroit'
Zantedeschia 'Crystal Blush'
Hedera helix 'Arborescens'
Asparagus Myrtifolius - Smilax

SUNDRIES

16cm OASIS® Ideal Floral Foam Sphere
Natural Mikado Reeds
Bleached White Pepe Cones
Copper Floral Mesh
Silver Bullion Wire
Silver Metallic Wire
Glass Test Tubes
Vase

FOR VALOUR



The Laurel Chaplet is an ancient tribute given as a mark of respect and esteem; it is chosen to signify valour, bravery and courage.

FLOWERS AND FOLIAGE

- Eucharis
- Rose 'Avalanche'
- Anthurium 'Midori'
- Eringium 'Sirius Questar'
- Phalaenopsis 'Omega'
- Asparagus densiflorus 'Meyers'
- Aucuba japonica - Laurel

SUNDRIES

- OASIS® FOAM FRAMES® Chaplet
- OASIS® NAYLORBASE® LE BUMP®
- OASIS® Ideal Floral Foam
- Mossing Pins
- Stub Wire
- OASIS® Floralife® Leafshine
- Apple Green Midelino Sticks
- Dark Green Finland Moss

It's the symbol of a life respected and honored by all. Given to servicemen and women from the Armed Forces, great sportsmen and outstanding dignitaries who have given service to their country, sport or industry. It is the ultimate tribute to acknowledge a victorious life and often the floral spray is made in regimental, club or

an organisations colours. Pleated Laurel leaves are used to give an elevated textured base and a luxurious spray of Orchids, Eucharis and Anthuriums completes the classic and serene tribute.

Follow Ian Lloyd's step-by-step instructions to create a traditional Chaplet.



OASIS® FOAM FRAMES® Chaplet



OASIS® Ideal Floral Foam



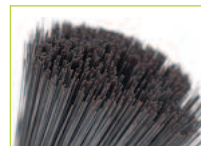
OASIS® NAYLORBASE® LE BUMP®



Midelino Sticks



Mossing Pins



Stub Wire



OASIS® Floralife® Leafshine



Finland Moss

Step 1

Chamfer the edges of the floral foam on the OASIS® FOAM FRAMES®



Chaplet to give a rounded base for the Laurel leaves. Add water to the frame but do not over soak, as this will make the frame too heavy. Drain excess water from the frame and clean the Laurel leaves. Soak the OASIS® NAYLORBASE® LE BUMP® and a slither of OASIS® Ideal Floral Foam to use below it, to give added height for the cluster/spray. Attach the slither of floral foam with Pot Tape to one side of the rounded end of the frame and screw the OASIS® NAYLORBASE® LE BUMP® on top securely.

Step 2

For the outer edge of the frame choose evenly shaped leaves and grade in size using the smallest at the tip. Double leg mount the Laurel leaves, pushing the stem and wire mount firmly into the floral foam. The leaves on the edging should overlap and angle downwards so that the leaf touches the work surface.



Once the edging is completed, again grade the leaves, and then cut across the base of the leaf removing the heel, which will give a bulky look. Fold the base of the leaves inwards and secure in place on the floral foam with Mossing Pins. Start at the tip of the frame with the smallest leaves. Pin each leaf separately and make sure the leaves overlap well, otherwise it will give a skimpy, unprofessional appearance. Once the entire base is covered with Laurel, spray with OASIS® Floralife® Leafshine for a glossy look.

Step 3

Add the tall Eucharis to the OASIS® NAYLORBASE® LE BUMP® first, then the central placement of Anthurium, fill in with Roses, Eringium and foliage. Finally add a spray of Phalaenopsis to the base of the spray, pin on Finland Moss to cover any exposed floral foam and insert two loops of Midelino Sticks to give interest and rhythm. Make sure all the stems are securely pushed into the floral foam. Spray with water and leave in a cool place until required.



How to make:

Starlight

A new star in the sky is portrayed in this glowing tribute using the luminous colours of lime, cream, white and green.

A galaxy of natural Pepe Cones forms the base on the OASIS® FOAM FRAMES® 5 Point Star, interspersed with natural Finland Moss. The five points and centre of the star are emphasized in super star style with the addition of exotic Cymbidium Orchids, Ornithogalum Arabicum, Hedera berries and leaves mingle between the Pepe Cones. Definitely a funeral tribute with star quality.

FLOWERS AND FOLIAGE

- Cymbidium 'Alice Anderson'
- Ornithogalum Arabicum
- Hedera berries and leaves

SUNDRIES

- OASIS® FOAM FRAMES® 5 Point Star
- Natural Finland Moss
- Bleached White Pepe Cones
- Apple Green Metallic Paper Covered Wire Lengths
- OASIS® Floralife® Leafshine
- Mossing Pins

fresh designer tips

- Attach the Pepe Cones to the floral foam base using a double leg mount. To give the wire mount a tighter grip use pliers and twist with the legs apart for a firm fixing point.
- Pin Finland Moss around the edges and over the base of the OASIS® FOAM FRAMES® 5 Point Star to conceal the floral foam.
- Spray Hedera with OASIS® Floralife® Leafshine for a glossy finish



OASIS® FOAM FRAMES® 5 Point Star



Finland Moss



OASIS® Floralife® Leafshine



Metallic Paper Covered Wire Lengths



Pepe Cones



Mossing Pins

Limit the PALETTE

FLOWERS AND FOLIAGE

Ornithogalum Arabicum
Lily 'Mothers Choice'
Anthurium 'Midori'
Philodendron Xanadu leaves
Fatsia leaves

SUNDRIES

OASIS® Ideal Floral Foam
9cm OASIS® Ideal
Floral Foam Sphere
Black Acrylic
Designer Cylinder
Black Mitsumata Branches
White Sisal
Silver Bullion Wire
Dark Green Finland Moss
OASIS® Floralife® Leafshine

The architectural shape and neutral colours of this contemporary flower arrangement will make it a trend setting winner this Mother's Day.

The beauty of this design for the customer is the tranquil elegance it oozes. The advantage to the florist is that the arrangement is quick and easy to make using minimal, quality flowers. With its sturdy base filled with OASIS® Ideal Floral Foam it will travel well and the unique density of the floral foam will keep the tall flowers in place securely.

Mums will love the long lasting qualities of the Anthuriums, Lily and Ornithogalum. The shiny black Acrylic Designer Cylinder from the OASIS® Floral Products range and white Sisal covered OASIS® Ideal Floral Foam Sphere gives the gift a cool city look. The limited colour palette and minimalist trend is still a hot favourite for Mother's Day and beyond.



OASIS® Ideal Floral Foam



OASIS® Ideal Floral Foam Sphere



Acrylic Designer Cylinder



OASIS® Floralife® Leafshine



Mitsumata Branches



Bullion Wire



Sisal



Finland Moss

fresh designer tips

- Always leave a space at the back of the container for easy watering.

BREATH OF Spring

Breathe new life into an old favourite by modernizing the traditional basket arrangement.

Spring flowers lend themselves to the natural charm of basketware and the simple structure of Ian's contemporary take on an old classic brings the basket arrangement bang up to date.

The strong Dark Stained Willow Basket from the OASIS® Floral Products range is filled with OASIS® Ideal Floral Foam. Soak the floral foam in water containing OASIS® Floralife® Flower Food to ensure maximum longevity for the flowers. In this design the emphasis is on economy and the clever use of rolled Anthurium leaves keeps flower content to a minimum.

Lofty Ornithogalum and Apple Green Willow Bundles add striking height to the arrangement and balance the placement of rolled leaves. Iris is a springtime choice is renowned for its short lifespan but when used between a group of long lasting Craspedia the Iris can be removed easily and the design remains in tact. A silver Bullion Wire heart completes a revitalized basket arrangement.



OASIS® Ideal Floral Foam



OASIS® Floralife® Flower Food Sachets



Pot Tape



Willow Bundle



Dark Stained Willow Basket



Bullion Wire

fresh designer tips

- Roll the Anthurium leaves inside out to avoid breakage, then secure with silver Bullion Wire.
- Damaged leaves can be used up by rolling to avoid wastage.

FLOWERS AND FOLIAGE

Craspedia
Iris 'Blue Magic'
Rose 'Illios'
Ornithogalum Arabicum
Carpet Moss
Anthurium leaves

SUNDRIES

OASIS® Ideal Floral Foam
OASIS® Floralife® Flower Food Sachets
Large Dark Stained Willow Basket
Silver Bullion Wire
Apple Green Willow Bundle
Pot Tape

THE Flower

For a gardener or plantsman this flower pot tribute is an ideal choice. It can be made with favorite flowers or even with a few snippets from the garden of the deceased to make a personal tribute of remembrance.



FLOWERS AND FOLIAGE
Sandersonia
Leonotis
Hedera trails

SUNDRIES
OASIS® FOAM FRAMES® Mini Shape Pint Glass
Caffe Midelino Sticks
October Brown OASIS® Spray Colour
Brown Rustic Grapevine Wire
Dark Green Finland Moss
Mossing Pins
Textured Ribbon (sprayed brown)

POT

Often the bereaved want to add an individual token and offering to incorporate some special significant flowers shows how you empathize with their loss.

The flower pot base is made on an OASIS® FOAM FRAMES® Mini Shape Pint Glass, it's the perfect outline to dual as a pot plant container. To construct the pot lan shaves off approximately four centimeters from the top of the frame then sprays it all with October Brown OASIS® Spray Colour before adding Midelino Sticks bound on with Rustic Grapevine Wire to form the pot.

Finland Moss is pinned to the top of the floral foam to give a natural edge, and then flowers and foliage are added to give a parallel window box look to the flower pot. Potting up has never been simpler, the whole design took lan around half an hour to complete.



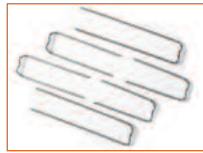
OASIS® FOAM FRAMES® Mini Shape Pint Glass



OASIS® Spray Colour



Bullion Wire



Mossing Pins



Rustic Grapevine Wire



Midelino Sticks

fresh designer tips

- Pin textured ribbon, sprayed brown, to the sides of the tribute to neaten in a natural looking style.
- Midelino Sticks cut in half are the exact size for the pot.

PRODUCT FINDER

BULLION WIRE

Available in a wide selection of colours
Size: 25g
Pack Quantity: 1



OASIS® IDEAL FLORAL FOAM BRICK

Size: 23 x 11 x 8cm
Pack Quantity: 20 Bricks



OASIS® FLORALIFE® LEAFSHINE

Available in sizes:
250ml
750ml
Pack Quantity: 1



SISAL ON A ROLL

Available in: Pale Pink, Orange, Lilac, Red, Cream
Size: 30m
Pack Quantity: 1



MIDELINO STICKS

Available in a wide selection of colours
Size: 80cm x 150g
Pack Quantity: 1



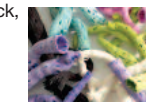
MITSUMARTA BRANCHES

Available in: Bleached White and Black
Size: 1m
Pack Quantity: 1



PEPE CONES

Available in: Apple Green, Strong Pink, Lilac, Turquoise, Black, Bleached White
Size: 170g
Pack Quantity: 1



ALUMINIUM WIRE

Available in a wide selection of colours
Size: 2mm x 100g
Size: 2mm x 500g
Pack Quantity: 1



PAPER COVERED WIRE LENGTHS

Available in: Gold, Silver, Copper, Red, Strong Pink, Apple Green, Lilac, Turquoise, Black
Size: 0.9mm x 50cm (250g)
Pack Quantity: 1



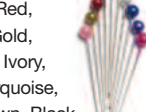
FINLAND MOSS

Available in: Olive, Dark Green, Fir Green, Natural
Size: 500g
Pack Quantity: 1



ROUND HEADED PEARL PINS

Available in: White, Red, Lilac, Strong Pink, Gold, Black, Apple Green, Ivory, Silver, Pale Pink, Turquoise, Yellow, Orange, Brown, Black
Available in a range of sizes



OASIS® FOAM FRAMES® DESIGN FRAMES - BUTTERFLY

Size: 58 x 44cm (23 x 17")
Pack Quantity: 1



OASIS® FOAM FRAMES® DESIGN FRAMES - ANGEL

Size: 61 x 44cm (24 x 17")
Pack Quantity: 1



OASIS® FOAM FRAMES® DESIGN FRAMES - RAISED RABBIT

Size: 58 x 38cm (23 x 15")
Pack Quantity: 1



OASIS® BIOLINE HEART ON STAND

Size: 45 x 45cm
Pack Quantity: 1



OASIS® RAINBOW® FOAM BRICK

Available in: Ivory, Fuchsia, Lime Green, Lilac, Red
Size: 23 x 11 x 8cm
Pack Quantity: 4



OASIS® FOAM FRAMES® 5 POINT STAR

Size: 58 x 55cm (23 x 22")
Pack Quantity: 1



OASIS® FOAM FRAMES® DESIGN FRAMES - CHAPLET

Available in Sizes:
46 x 29cm (18 x 11")
76 x 49cm (30 x 19")



OASIS® FOAM FRAMES® MINI SHAPES - PINT GLASS

Size: 46 x 44cm (18 x 12")
Pack Quantity: 1



LOMEY COLUMN

Available in Sizes:
36cm (14")
54cm (21")
76cm (30")
Pack Quantity: 1



LOMEY DISH

Available in Sizes:
15cm (6")
23cm (9")
28cm (11")
38cm (15")
Pack Quantity: 1



LOMEY PEDESTAL

Available in Sizes:
36cm (14")
54cm (21")
76cm (30")
Pack Quantity: 1



LOMEY UNIVERSAL PIECE

Available in Sizes:
9.5cm (4")
Pack Quantity: 6



OASIS® IDEAL FLORAL FOAM SPHERE

Available in Sizes:
9cm, 12cm, 16cm, 20cm



WILLOW BASKET WITH HANDLE

Available in Sizes:
20 x 10.5 x 33cm
25 x 12 x 37cm
40 x 14 x 14cm
Pack Quantity: 1



RUSTIC GRAPEVINE WIRE

Available in: Green, Brown
Size: 21m (approx)
Pack Quantity: 1



ACRYLIC CYLINDERS

Available in: Clear, Black, White, Apple Green, Lilac, Cerise
Pink, Red, Yellow, Orange, Smokey Grey
Size: 15 x 15 cm
Pack Quantity: 1



SISAL

Available in a wide selection of colours
Size: 150g (Natural 300g)
Pack Quantity: 1



MIKADO REEDS

Available in: Natural
Size: Approx 500g
Pack Quantity: 1



COPPER FLORAL MESH

Size: 35cm x 5m (25mm mesh)
Pack Quantity: 1



WILLOW BUNDLES

Available in: Apple Green, Strong Pink, Black
Size: 1m x 300g
Pack Quantity: 1



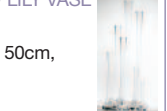
PRISMA ICE

Available in: Natural, Apple Green, Pink, Gold, Ocean Blue, Brown, Orange, Red, Black
Size: 450g
Pack Quantity: 1



HOLLOW NARROW LILY VASE

Available in Sizes:
20cm, 30cm, 40cm, 50cm, 60cm, 70cm, 80cm
Pack Quantity: 1



GLASS CUBES

Available in Sizes:
8cm, 10cm, 12cm
14cm, 18cm, 20cm
Pack Quantity: 1



TALL GLASS CYLINDERS

Available in Sizes:
40 x 15cm
50 x 15cm
60 x 15cm
Pack Quantity: 1



MARABOU FEATHERS

Available in: White
Size: 20g
Pack Quantity: 1



OASIS® TACK 2000 SPRAY GLUE

Size: 400ml
Pack Quantity: 1



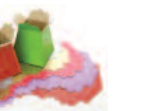
WATER DYE

Available in: Hot Pink, Red, Green
Light Blue, Purple
Size: 150ml
Pack Quantity: 1



PORTO TRANSPORTER VASE

Available in a wide selection of colours
Size: 29 x 11cm
Pack Quantity: 25



LONG RAFFIA

Available in a wide selection of colours
Size: 250g (Natural 500g)
Pack Quantity: 1



HEX HEAD PINS

Available in: Amber, Red, Blue, Lilac, Green, Dark Pink
Size: 11mm head, 8cm pin
Pack Quantity: 20



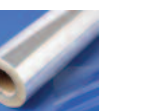
GLASS TEST TUBES

Size: 2 x 13cm
Pack Quantity: 5



BIODEGRADABLE CLEAR CELLOPHANE

Size: 80cm x 100m (38/40 micron)
Pack Quantity: 1



OASIS® FOAM FRAMES® RINGS

Available in Sizes:
20cm, 25cm, 31cm, 36cm, 41cm, 45cm, 51cm, 61cm
Pack Quantity: 2



OASIS® NAYLORBASE® LE BUMP®

Available in Sizes:
6 x 5cm
8 x 6cm
10 x 9cm



METALLIC WIRE

Available in a wide selection of colours
Size: 0.50mm x 100g (approx 45m)
Pack Quantity: 1



BEADS

Available in: White, Ivory, Lilac, Mint, Gold, Pink
Available in Sizes:
4mm, 6mm, 8mm, 10mm
14mm, 20mm



SPRAY COLOUR

Available in a wide selection of colours
Size: 400ml
Pack Quantity: 1



OASIS® FLORAL FOAM JUST GOT BETTER

Introducing **ENHANCED**
OASIS® Floral Foam



Now Powered by
Floralife® Technology!

You knew when two leading brands
of the floral industry got together,
something great would result.

The same consistent OASIS® Floral
Foam, now with new benefits:

More vibrant foliage

Hardier greenery

Arrangements stay fresher
for a longer period of time



oasis®
FLORAL PRODUCTS